



Advertising Opportunities

FREE LISTINGS FOR MEMBERS

Free Logo on the On-Line Membership Directory – New and Improved!

Directory available online with hot links to the website address provided to the Chamber. Visitors can search by Company Name, Category, and Last Name (of the contact listed for the company). **Add your logo for free!**

Free Member to Member Discount Program, Coupons for the Public, and Facebook Listing

Add a member to member discount to your membership listing at no extra charge.

Free Publicity in Weekly E-Newsletter

Take advantage of the Chambers weekly e-newsletter, *News & Views*, by submitting information to be included in the next issue. Send all submissions via email to info@windsorlockschamber.org.

Member News: Share business updates, promotions, new location information, etc. in the "Member News" section of eblasts.

Movers & Groovers: Give your employees some extra recognition by sharing names and bios of your new hires and promotions.

Add Multiple Categories in the Membership Directory

List your business in up to 5 categories at no extra charge!

Membership Directories

Your business is listed in the member to member directory. The 2011 version will include Member to Member Discounts!

Relocation/Visitors Packets

The Chamber sends out an average of 2 packages per week to families moving to the area, visitors coming to the area and new businesses relocating to the Windsor Locks area. (That's over 100 a year!) This includes a copy of the current directory and the latest e-newsletter.

- Add your brochure or marketing piece to the package. Please provide 50 pieces

PAID ADVERTISING

Include your Banner Ad on the Home Page

Your banner will appear on the header of all pages on windsorlockschamber.org. Specifications: 497 x 131 px, must be in .gif, .tif, or .jpg format, up to 40k in size. Banner links to a web page with a link to your website (Please provide that link below)

- \$150.00 for 3 months (billed quarterly) **OR**
- \$300.00 for 12 months (billed yearly)
- Don't have an advertisement? Add \$50.00 to design a banner advertisement (OPTIONAL)

E-Newsletter Advertising

Add your advertisement to the weekly e-newsletter with its new format, color accents, and improved content. Be a part of the e-newsletter that goes out to the Chamber membership, town officials, and other interested parties. Two sizes available: side banner or footer banner advertisement within content of the e-newsletter.

- Side Banner..... \$100.00 per Year (approximately 80 emails per year)
- Footer Banner or Coupon..... \$15.00 per coupon/footer (stays on for 1 month)

Check off the items you are interested, complete the contact information below and fax back to us at 860-831-1036

Name: _____

Contact: _____

Phone: _____

Email: _____

Website Address: _____

You must email us banners as .jpg files or .gifs and coupons for directory as a PDF